



Marketing Assistant @ Stilla Technologies

JOB DESCRIPTION

[Stilla Technologies](#), a Paris-based European Biotech company, is recruiting a **Marketing Assistant** to assist the Marketing Team for the global sales of the [Naica™ System for Crystal Digital PCR™](#).

After closing a 16 M€ Series A funding round in November 2018, Stilla is scaling its operations worldwide, with a focus on expanding sales of the Naica System worldwide.

The Marketing Assistant will report directly to the Marketing Manager and will be responsible for taking on a variety of tasks that allow for the successful completion of planned marketing programs. The successful candidate will perform phone surveys, assist in the development of marketing collateral, track existing marketing campaigns and report on results and coordinate market research studies.



ESSENTIAL FUNCTIONS

- Support the marketing team in organizing various projects
- Undertake daily administrative tasks to ensure the functionality and coordination of the department's activities
- Develop and implement marketing plans and strategies
- Help conducting market research and analyzing customer feedback
- Assist with the production of marketing materials and collateral
- Employ marketing analytics techniques to gather important data (social media, web analytics, rankings etc.)
- Update spreadsheets, databases and inventories
- Assist in the organizing of promotional events (conferences, webinars, tradeshow, etc.) and traditional or digital campaigns
- Help maintain content on the company's website and social media accounts
- Learning and working with various types of software for digital marketing
- Maintaining a marketing database
- Create reports on marketing performance.

QUALIFICATIONS & SKILLS

- Bachelor's Degree in Marketing
- 3+ years' experience working in marketing
- Fluent in both French & English
- Strong written and verbal communication skills
- High level of organization and attention to detail
- Comfort with multi-tasking in a deadline-driven environment
- Understanding of basic business and marketing concepts
- Excellent time management skills
- Ability to spot emerging trends
- Familiarity with social media, social networking, email marketing and search engines
- Creativity, use of Photoshop (or similar) would be a plus
- A previous experience in a Biotech company would be a plus



JOB LOCATION

The primary location for this job will be at Stilla's Headquarter in Villejuif (close to Paris) France.

SALARY

Depending on experience.
Benefits in accordance with Company policy.

ABOUT OUR ORGANIZATION

Stilla Technologies is an innovative Biotechnology company specializing in developing tools for high precision genetic analysis. Using a breakthrough microfluidic approach, Stilla has developed a novel digital PCR process called Crystal Digital PCR™. This process is implemented in Stilla's Naica™ system, which enables fast, robust, and user-friendly digital PCR and comes equipped with a unique three-color multiplexing capacity. For more information on Stilla Technologies, please visit www.stillatechnologies.com or [Welcome to the Jungle](#).

Stilla's talented and multidisciplinary teams share a passion for building successful Life Science products based on deep technological innovations. We are pursuing a huge potential market and aim to become the new leader in the exciting field of precision genetic analysis. Join us!

Please apply by sending your resume and cover letter to jobs@stilla.fr

All qualified applicants will receive equal consideration for employment without regard to race, sex, color, religion, sexual orientation, gender identity, national origin, protected veteran status, disability or any other classification protected by law.